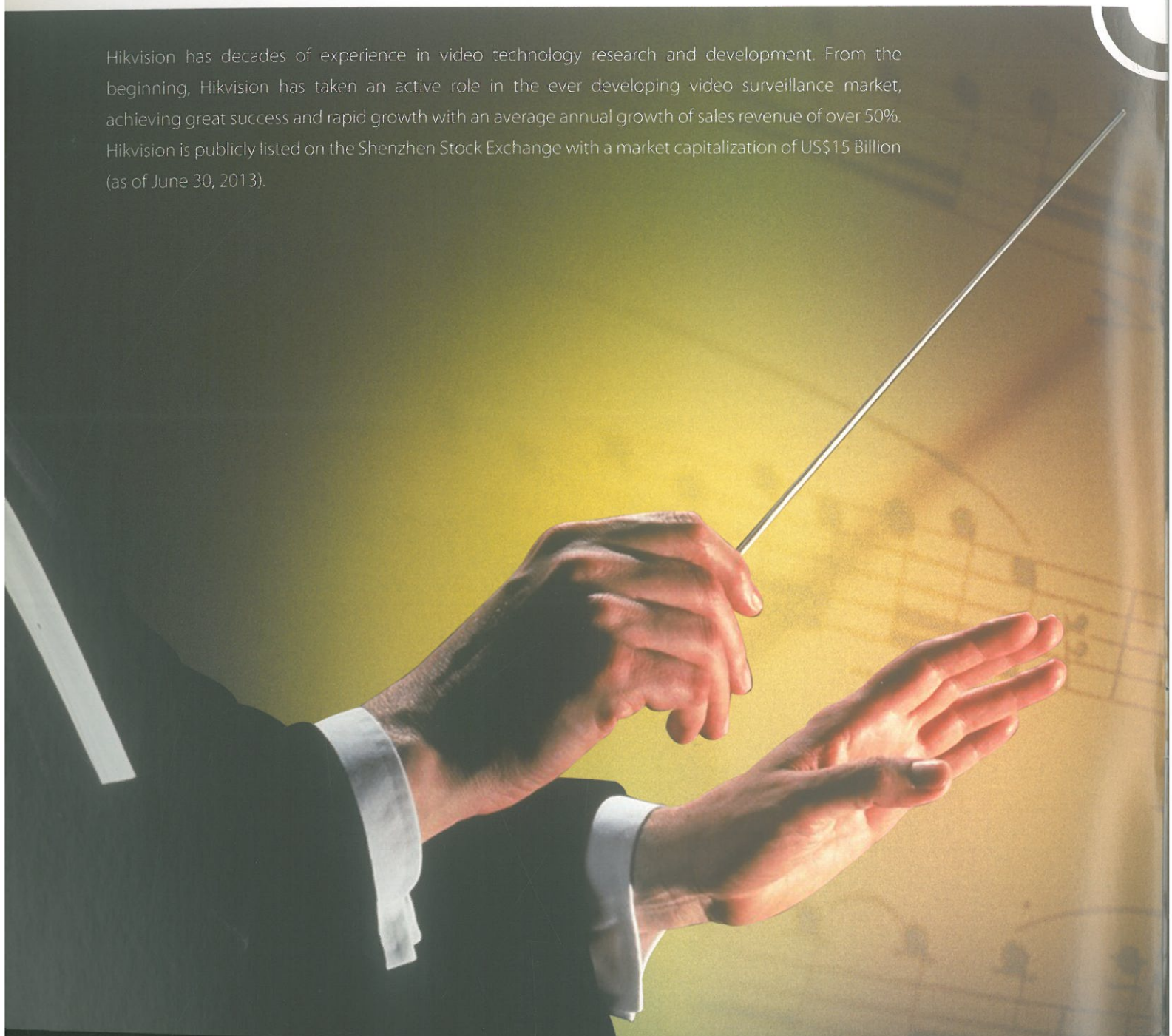


*HIKVISION*

# A Worldwide Leader

## Focused on Excellence in Security Systems

Hikvision has decades of experience in video technology research and development. From the beginning, Hikvision has taken an active role in the ever developing video surveillance market, achieving great success and rapid growth with an average annual growth of sales revenue of over 50%. Hikvision is publicly listed on the Shenzhen Stock Exchange with a market capitalization of US\$15 Billion (as of June 30, 2013).





◆ 2012 total sales revenue of **US\$1.16 billion**.

◆ Hikvision has gained global recognition amongst worldwide buyers. According to IMS Research (Acquired by IHS Inc.) 2013 report, Hikvision is the largest worldwide supplier of CCTV and video surveillance equipment with 8% of global market share. Hikvision is the world's largest DVR provider for the fourth consecutive year, the No.2 global manufacturer for analog and megapixel network cameras, as well as the No.3 overall provider for all security cameras.

◆ Hikvision provides full range of video surveillance products and solutions, being One-Stop-Shop for customers' security needs!

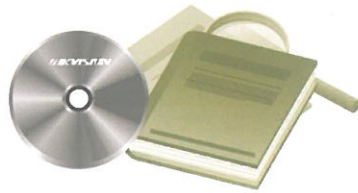
◆ Hikvision products are installed and operating across a broad spectrum of industries, including Government, Retail, Banking and Finance, Transportation, Education, Commercial and Residential applications. Hikvision systems are currently installed in over 100 countries and regions around the world.



## Robust R&D Capability

Research and development has always been a key element of Hikvision's success. Its thorough understanding of the industry and significant R&D investment (7% of Hikvision's annual revenue) has helped the company achieve product innovation and technology leadership in the global security market.





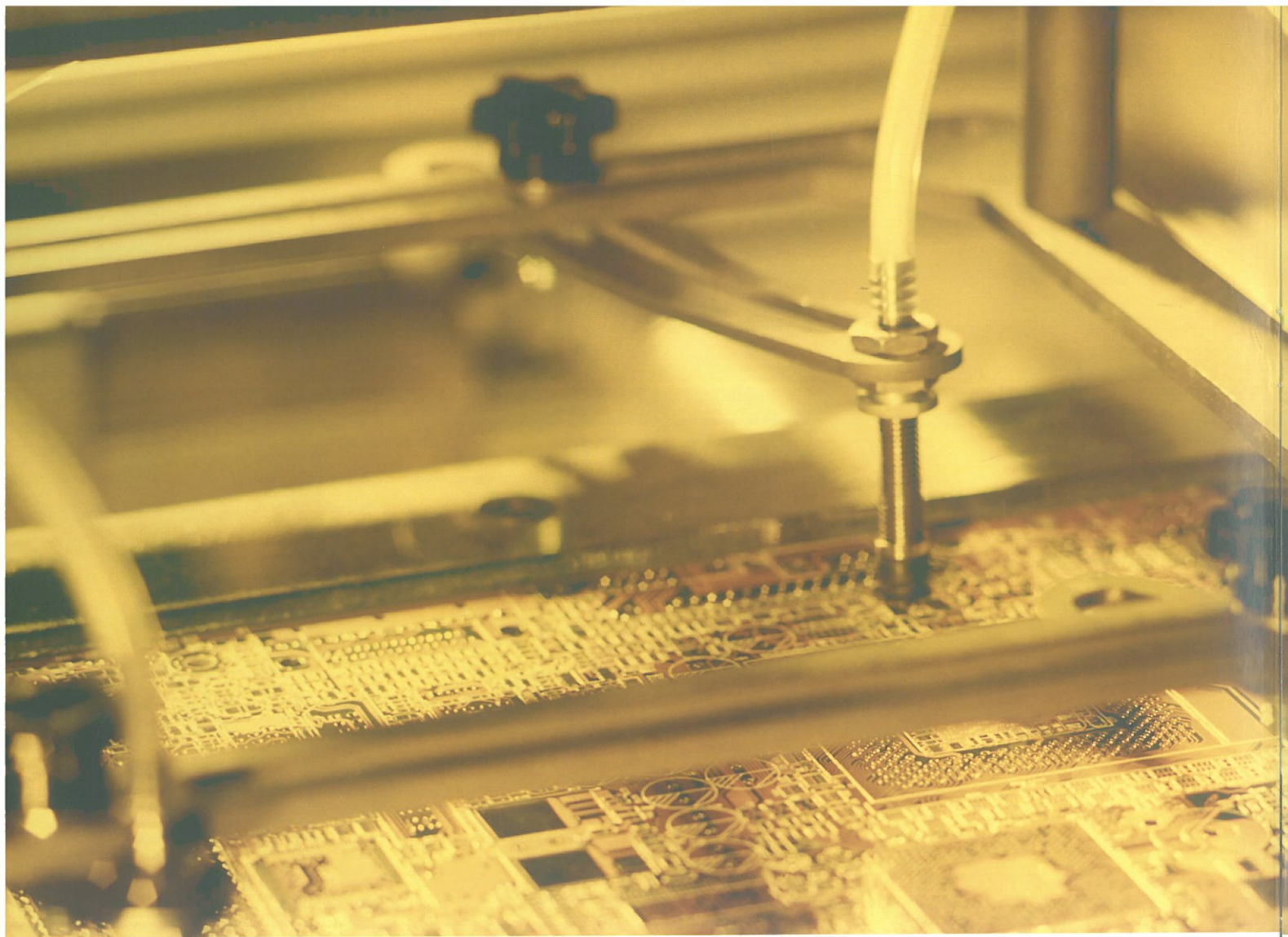
Hikvision is one of the pioneers in the video surveillance industry. For instance, Hikvision was one of the earliest to develop and promote a H.264 algorithm in video surveillance; and the company developed the world's first embedded Netra DVR/NVR series based on Texas Instruments' new Netra™ embedded platform; Hikvision owns 422 patents and 161 copyrighted software applications, etc.



To optimize new product development, Hikvision employs an innovative matrix management structure for its R&D department, which allows it to succeed in cross-department project cooperation between its resource teams (such as hardware, image processing, video/audio codec, software structure etc) and product teams. At Hikvision, a specialized project team, composed from resource teams for technical input and the corresponding product teams, is formed to develop a new product.



Hikvision utilizes internationally recognized process control standards for product development. Since 2009, the company has introduced Capability Maturity Model Integration (CMMI), a process improvement training and certification program and service administered and marketed by the Software Engineering Institute (SEI) at Carnegie Mellon University, to greatly improve its process management of product research and development.



## **Manufacturing / Quality Control**

Unlike many brands in the security products industry, Hikvision is a true manufacturer. This enables us to have much greater control over product quality. The company is certified to meet ISO 9001:2000 / ISO / 14001:2004 quality standards. At Hikvision, quality control is a complete system from Design Quality Assurance (DQA), to Manufacturing Quality Assurance (MQA), to the service and support we provide for customers.



## ◆ DQA

At Hikvision we believe that product quality starts in design. Hikvision has over 350 engineers for product testing, including software, hardware, and reliability tests, which all play an important role in product development.

## ◆ MQA with World-leading Manufacturing Capability

MQA is divided into four categories: raw materials quality control, production process monitoring, testing, and outgoing quality control. The foundation for this is Hikvision's state-of-the-art production facilities, manufacturing equipment, and resources.

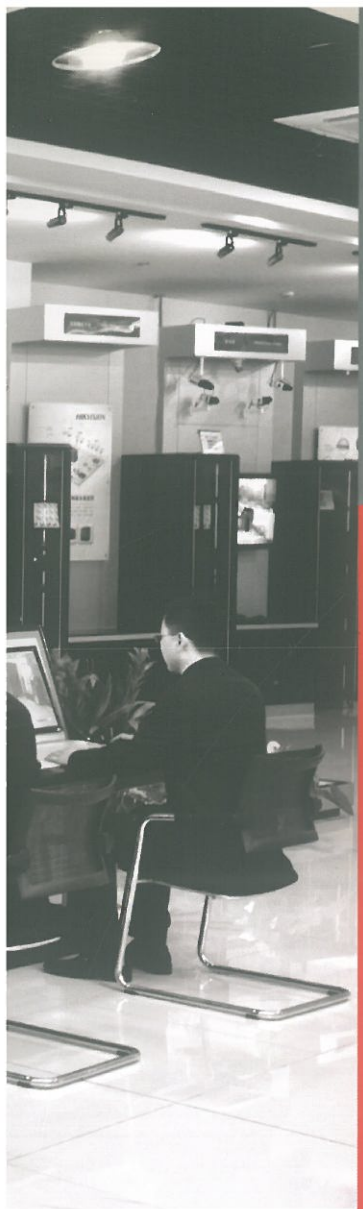
- *Hikvision introduced fully-automatic SMT equipment for production lines, ensuring world-class technical capability.*
- *Dual cleanroom facilities for precise component assembly of camera lenses, comprising an area of 800 square meters (8,611 square feet).*
- *Compliance engineering to meet required UL / CUL/ FCC / CE / CCC / C-tick / RoHS / WEEE standards.*
- *Over 20,000 cameras and 5,000 back-end products produced daily.*





*Network Camera / Analog Camera / PTZ Dome Camera  
DVRs / NVR / Hybrid DVR / Encoder / Decoder / iVMS  
Compression Card / Keyboard / Multi-function Video Center*





## Complete Product Line

From video capture, video processing and storage, to video management; Hikvision designs and manufactures a full line of innovative products. By offering a complete end-to end solution, Hikvision is able to provide a more seamless integration of system components and a superior user experience.



## A Trusted Partner

Over the past 10 years, Hikvision has not only built close partnerships with local distributors and system integrators, but also strategically collaborated with the world's leading companies in specialized sectors. For example, Hikvision and Texas Instruments have set-up a joint product development laboratory. In the video storage field, Western Digital and Seagate count Hikvision as one of their most important strategic partners. Other examples include Intel, and Sony who work with the company to develop key components.



Hikvision has also taken the initiative to partner with video management software companies such as Milestone and Genetec along with international security product standards organizations such as ONVIF and PSIA in order to provide seamless integration with widely accepted industry products and standards.



Over **30,000 companies** from all over the world have chosen to partner with Hikvision.

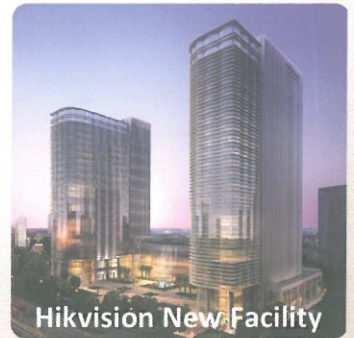


Hikvision has over **70 technology partners**.



## A Global Brand with a Local Presence

At Hikvision, our customers come first. Our goal is to create long-lasting customer partnerships and work with them to identify their needs and provide solutions that support their success. Hikvision continues to expand into new areas and markets as it grows its customer base. Hikvision currently has 12 regional offices around the world: US, Amsterdam, Dubai, Australia, Singapore, UK, Italy, South Africa and Brazil, joint ventures in India and Russia, and a global service center in Hong Kong. Hikvision's support team of Regional Sales Managers, Sales Engineers, and Technical Service personnel all share the same goal of helping our customers with their individual needs.



# Securing the World

By providing comprehensive products, solutions, and services, Hikvision is doing its part to protect and create business value for its customers. End-user customized solutions, in addition to products, are essential in providing the ultimate video solution for a particular industry. At Hikvision, we are committed to working with the end user to customize programs to meet their unique needs.



## City Surveillance

Urban cities offer a wealth of opportunity and challenge. We help keep this balance in check and improve the overall quality of security and quality of life.

## Banking/Financial

Financial institutions are under a constant threat of loss and violence. Understanding this, we offer specific solutions that you can bank on to secure these institutions.

## Transportation

Our solutions meet this challenging environment and its quickly changing and real-time needs to help travel schedules stay safely on time.

## Venue/Stadium

We keep an eye on large groups of fans to provide a significantly safer public setting.

## Health Care

We help safeguard patients, employees, and visitors and provide a secure hospital environment.

## Education

The well-being of students, faculty, and staff is upmost in an educational environment. Hikvision protects them as well as the educational facilities they use.

## Residential

Hikvision defends against theft and break-ins to protect what you value the most: your family, your home, and your assets.

## Commercial

Commercial assets are just as vulnerable to threat and vandalism as any other infrastructure. We offer a wide range of effective and reliable solutions for the private sector so your focus is on your business, not security.



First Choice for Security Professionals



[www.hikvision.com](http://www.hikvision.com)

**HIKVISION**

فقط با ضمانت  
**آریا الکترونیک ایران**  
همراه با دو سال گارانتی

تلفن: ۰۲۱ - ۶۴ ۸۶۴

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